1st Summer School – ==online format==
"Educational Laboratory to unlock the potential of Innovation and Sustainable Business Development"

==**28th June - 2nd July 2021**==

organized and hosted by

Brno University of Technology, Czech Republic

https://edulab4future.eu/

CALL FOR APPLICATION

What is the Summer School?

- Is an intensive study programme (5 days) carried out in **online format** to encourage active citizenship and Sustainable Business education.

- Is grounded on knowledge exchange and joint learning experiences aimed to enhance students' readiness to operate sustainable businesses.

- Takes advantage of intercultural and international online environment nourished with good practice exchanges between students, teachers, and trainers from Romania, Italy, Bulgaria, Poland, and Czech Republic.

- Covers key topics in Sustainable Development Performances as Business, Social, and Environmental aspects.

- Support participants' understanding of actual practices on Sustainable Business development and citizenship behaviour brought by a couple of **role models, speakers and guests from local industry of South Moravian region of Czech Republic.**

What is offered by the Summer School?

- Modules to understand modern developments for sustainability in doing businesses; Business Governance; Innovation and Sustainable Business development; Economic, Social, and Environmental performance.

- Lessons from practices with local experts from different industries, and multicultural case studies with sustainability issues from partners countries (Romania, Italy, Bulgaria, Poland, and Czech Republic).

- Digital learning experience and international approaches to promote education for Sustainable Development Goals (SDGs).

Which are the benefits for participants and target group?

- Gain different learning perspectives on sustainability in doing businesses.

- Develop digital and civic skills and improve understanding of multidimensional nature of sustainable growth.

- Learn innovative practices and international guidelines on Sustainable Business development.
- Earned Participation Certificates from project partners.

Participants: teachers and trainers from

- University Politehnica of Bucharest (Romania);
- S.C. Eurotraining Solution (Romania);
- InforElea Academy (Italy);
- University of Ruse "Angel Kanchev" (Bulgaria);
- University of Lodz (Poland);
- Brno University of Technology (Czech Republic).

Target group: students from Higher Education Institutions partners

- bachelor and/or master level.
- various specializations e.g. engineering, business and management, business and administration, economic science, etc.

How you will be selected?

- The interested participants shall fill in the REGISTRATION FORM available on project site and send their CV to the leaders from each partner:
  - University Politehnica of Bucharest, Romania: elena.fleaca@upb.ro
  - SC. Eurotraining Solution, Romania: mjiordache@e-trainings.ro
  - InforElea, Italy: carlo.colomba@inforelea.academy
  - University of Ruse "Angel Kanchev", Bulgaria: ikostadinova@uni-ruse.bg
  - University of Lodz, Poland: blazej.socha@uni.lodz.pl
  - Brno University of Technology, Czech Republic: konecna@fbm.vutbr.cz
- **Deadline for completing the Registration Form and CV is 15th of June 2021.**
- The selection criteria: learning performance, interest in the subject of sustainable development; motivation to take actions in the field of sustainable development in business; social competence ability to cooperate in a group, including an international environment, English language.

What is expected from the selected students?

- To take part to all **online learning activities** as per agenda
- To have good communication skills in English (at least B2)
- To be eager to share experiences in a multicultural environment.

How does the 1st Summer School take place?

- Virtual format via online platform provided by hosting partner, Brno University of Technology, Czech Republic